

RANCHO SAN DIEGO MUSIC FOUNDATION

March Board Meeting
February 27, 2010
@ 12:30 p.m.; Alberts Mexican Restaurant

Members Present: Ben Reeve, Bob Allen, Richard Almanza, Kaaren McElroy, Claude Herron.

Also Present: Lisa Hines, Beverly Lindahl.

Meeting called to order at 12:35 by Ben Reeve.

Board Business:

- Judy Ruekberg is not present and has tendered her resignation as Board Secretary. Ben's motion to install Beverly Lindahl as Secretary, 2nd, is approved.

Secretary Report:

- Review of Past Minutes – Kaaren's motion to approve the February minutes as amended, 2nd by Bob, is approved.

Current Activities/Fundraising:

- **Horse Apple Drop (HAD):** New date is discussed and April 24, is tentatively set. Claude to check with arena regarding availability. Richard indicates a qualification letter on RSDMF letterhead is necessary to notify purchasers of a new/different date (the date of the tickets is already expired). This way the kids can legitimately continue to sell the tickets we already have printed. Ben to draft letter.
- **Car Wash:** Sat. March 6. Pre-sales tickets are already printed and the kids will receive 10 each to sell in advance. Ben and Bob will be working together to supervise the event. Bob indicates the need for more towels. Bob to draft a parent email for Sallie concerning towel donation. Lisa to contact Valerie Posladek regarding Craig's List ad which should include a picture of the marching band.
- **See's Candies:** Kaaren indicates that the order forms are already out to the students. Kaaren to draft a parent email for Sallie reminding parents to take the order form to work with them to place in employee break rooms.
- **Tupperware:** Sallie has the contact information, and is considering a start date on April 12 with a delivery date in May. Perhaps having the brochures handed out before Spring break (by March 26) would be more effective.
- **Dudley's:** Sallie is also coordinating this event, with a start date in May and possibly distributing the product at the Pops Concert in June.
- **Rummage Sale II:** Sun. April 11. To be held at VHS front parking lot. Lisa to contact Valerie Posladek regarding Craigs's List ad. Mr. Almanza suggests investing in some new signs. An email to parents needs to be sent out before Spring break in order to save and collect donated items. The semi-truck hopefully will be ready for use in time for this event (we need to cover/paint the "ROP" lettering and move it to the front parking lot).

- **Silent Auction:** Thurs. June 10. Letters to corporate business needs to go out soon. **Bev to contact Suzie Peterson regarding timeline and/or progress.** Additional businesses should be added to the database, including local businesses that support the band or high school (for example Boyd Anderson). Richard suggests developing a second corporate letter which would identify specifically what projects RSDMF is raising money for, to be used throughout the year.

- **Corporate Campaign & Sponsorship:** A committee is needed to solicit corporate sponsorship in the future and for advertising on the new trailer. Richard has already sent a letter to Sycuan's advertising department. A review of the parent input forms (filled out at the beginning of the year) should be done to recruit parents who work in various fields. **Claude to distribute the parent information among the board for review.**

- **Valhalla Foundation:** Ben and Claude are setting up a meeting with Sam Lund who is the Administrative Liaison for the Valhalla Foundation (Mar. 26 tentatively). We need a group of parents or a committee to work with the Foundation to make inroads for football game concessions and program advertising. Bruce Toth should also be contacted. **Claude to contact Sam regarding setting the date for the meeting.**

- **Semi-Trailer:** Plans are underway for the build-out of the semi-trailer, and Ben shares his wish list. Claude suggests seeking donations from local cabinet companies. We have a volunteer for build-out materials (Robert Camacho), and also another driver who has a Class A license for next year (Vincent Wilson). More information to follow.

- **RSDMF Presentation at Hillsdale:** Mr. Almanza is attending the March 2 booster meeting at Hillsdale Middle School. Ben would like a full presentation made at the April 6 meeting. One or more students in attendance would be helpful too. The goal is to help ease incoming parent concerns regarding the program in general, expectations, and the fair share contribution.

- **Firewood:** **Bev to create an ad on Craig's List for the remaining firewood** (about a cord is left). The ad needs to include a picture of the marching band.

Treasurer's Report:

- The monthly Treasurer Report is not ready at this time. There are two outstanding invoices for transportation expenses (buses) in the total amount of \$4,450. Funds are also needed to cover Honorariums. Three more fair share contributions have been received recently, perhaps as a result of the financial mailing to parents done in January. Claude indicates that he needs to submit an attachment to the State of California Annual Registration Renewal Fee Report. Also, the deadline to file Federal 1099 tax forms has passed, so Claude is going to research the procedure and any possible consequences.

Parent At Large Report:

- Pick Up Stix fundraiser will be March 11. Rubios will be March 25. **Kaaren will schedule one with Pat & Oscars for sometime in April.**

PMAG Report:

- Bob indicates that the Honor Band was successful last month, and the Jazz Honor Band try-outs are this Tuesday at Helix HS. Bob would like to get a contingent of parents together (from various high schools in the district) to address the School Board at the next meeting regarding PE credit. **Bob to address this at the next parent meeting.**

Director Report:

- Mr. Almanza reports that we will not be attending the El Camino Festival. All 3 bands will be performing at Westhills HS on March 23. March Music Madness is cancelled – too many fundraisers taking place concurrently.

VP Report:

Sallie is not present.

President Report:

- Ben shares concerns that RSDMF is in the red. Approximately \$18,000 is needed to meet expenses for the remainder of the year. Currently slated fundraisers will not cover the expenses, so additional fundraising (or cutting expenses) will be necessary. A discussion about how to increase fair share contributions ensues, but no action will be taken at this time.

Misc:

- A Tri-M website link may require permission from Tri-M. **Mr. Almanza to seek approval from Tri-M.**
- A student representative should be present at the next Parent Meeting on March 8. **Bev to contact Jolene to request a member of the leadership be in attendance.**

The meeting is adjourned at 2:20 p.m.

The Parent Meeting will be **Monday, March 8, 2010, at 6:00 p.m.** in the band room.

The next meeting of the RSDMF board will be **Wednesday, April 7, 2010, at 6:30 p.m.** in the band room.

Submitted by: Bev Lindahl