

## **RANCHO SAN DIEGO MUSIC FOUNDATION**

April Board Meeting  
April 7, 2010  
@ 6:30 p.m.; VHS Band Room

Members Present: Bob Allen, Richard Almanza, Kaaren McElroy, Claude Herron, Beverly Lindahl, Sallie Saltzman, Ben Reeve (arriving later).

Also Present: Lisa Hines.

Meeting called to order at 6:40 by Sallie Saltzman.

### **Director's Report:**

- Mr. Almanza reports that he will use **\$1,000** from his ASB account to make a payment on the buses; but the money is **only a loan**, and needs to be repaid at a later date.
- About \$750 has been received in school entrance fees for the Jazz Festival taking place May 1. Twelve bands are participating in the **Jazz Festival** on May 1 at Cuyamaca, including Cal. State University Long Beach. Concessions profit will be split with Tri-M. **Mr. Almanza will contact SD City College regarding a Public Service Announcement, and Ben will contact SDSU.**
- Mr. Almanza indicates a parent-chairperson is needed in order to secure further corporate sponsorship and/or advertising revenue. An open forum ensues regarding potential chairpersons. **Claude to make contact with 4 potential persons-of-interest.**
- The **Horse Apple Drop** tickets need to be revised with the new date and more tickets need to be sold. The students will have a packet/envelope distributed to them to include 1) five revised HAD tickets; 2) Letter re New Date; and 3) HAD Rules. **Bev and Sallie will prepare the envelopes and get them to the school by Monday.** The Board decides that no monetary incentives can be offered to the students at this time, however Mr. Almanza will offer extra credit for those who sell additional tickets.
- A committee chair is needed for the **Awards Banquet**, and Mr. Almanza asks **Bev to contact Robbie Wachtler** (she expressed an interest in next year's Hospitality Team). About \$800 in costs are associated with trophies and letters, and several ideas are discussed about how best to raise funds (see below). Mr. Almanza will check with Barbie regarding the availability of a banquet room at Faith Chapel. Bob to contact parents that have involvement with local service clubs (i.e. Elks, Rotary, Kiwanis, Lions). Catering and decorations will also need to be researched.
- **L Pattern:** Mr. Almanza indicates the students will not be participating.

### Current Activities/Fundraising:

- **Horse Apple Drop:** Sat. April 24. Discussed above.
- **Dixieline ProBuild Lawn & Garden Fair Event:** Fri, Sat. and Sun. April 9, 10, 11. Most shifts are covered with some exception on Saturday. Sue Herron is handling the shopping, and banquet tables are needed. HAD tickets will be available for purchase as well. **Mr. Almanza to requisition posters.**
- **Car Wash:** Sat. April 10. The hours are decided from 8:30 to 12:30 due to low student participation beyond our control. Ben leaves a message to see if the Himaka's can take charge of the event. Previously purchased tickets will be honored.
- **Tupperware:** Sallie is ready to roll-out the brochures to the students. She will distribute on a day that's good for Mr. Almanza (but not Monday when the kids are receiving additional HAD tickets).
- **Pancake Breakfast:** Applebees (still under submission). We would have to purchase 100 tickets from Applebees at \$5 each, and then we could sell them for \$10 (suggested) or whatever we wanted. It would be a \$500 investment risk if we didn't sell at least 50 of the tickets. Claude suggests having the Awards Banquet immediately afterwards to two reasons: 1) the kids would already be there working the event, and 2) their parents would be more likely to come. **Sallie to check with Applebees regarding time constraints and logistics if we were to do this.**
- **Rummage Sale II:** Sat. April 17 - to be held at VHS front parking lot. A Master Calendar request is needed, which Ben does immediately on-line. Lisa has already contacted Valerie Posladek regarding the Craig's List ad. **Mr. Almanza will check with Andy regarding moving the semi-truck to the parking lot.** This will serve two purposes: 1) for advertising; and 2) for storage of rummage items. The truck needs a ramp. **Kaaren to look into having the remaining items pick-up by local charity.**
- **Silent Auction:** Thurs. June 10. Claude turns over donations received to date, and Bev agrees to get the items to Suzie Peterson. **Bev to put together a second mailing of additional businesses collected from Kaaren and Claude.**
- **Semi-Trailer:** Proposed grants (including the County 2009/2010 Neighborhood Reinvestment Program Grant) are discussed at length to either obtain funds to paint and build-out the semi-trailer, or to seek a grant for an additional smaller trailer to use when the semi is too much to take (for example to a Drumline competition).
- **Parade in La Mesa:** Sat. June 5. A \$200 stipend is being offered to groups marching in the La Mesa parade. The Marching Band is ruled out. **Mr. Almanza to consider having a smaller group (drumline or color guard?) perform.**

**Treasurer's Report:**

- The monthly Treasurer Report is distributed. Mr. Almanza suggested applying a percentage of proceeds from each future fundraiser to the bus company to show good faith and hope that the bus company will not make us pay in advance next year.
- Honorariums are discussed. The Low Brass and Orchestra honorariums will be discontinued at this time (\$100/month and \$400/month respectively). An ongoing issue with Orchestra is that no fair-share contributions have been made for the second straight year by any of the participants.

**Secretary Report:**

- Review of Past Minutes – tabled to the next Parent Meeting.

**President Report:** Due to the late hour, Ben does not present a full report.

- Ben to contact Teresa Neilsen at Hillsdale Middle School regarding their next parent meeting. Ben will encourage Evan to wear his uniform for the presentation.

The meeting is adjourned at 9:00 p.m.

The Parent Meeting will be **Monday, April 12, 2010, at 6:00 p.m.** in the band room.

The next meeting of the RSDMF board will be **Wednesday, May 5, 2010, at 6:30 p.m.** in the band room.

Submitted by: Bev Lindahl