

RANCHO SAN DIEGO MUSIC FOUNDATION

BOARD OF DIRECTOR'S MEETING

July 8, 2009

Place : Judy Ruekberg's Home

Attendees: Ben Reeve, Claude Herron, Sallie Saltzman, Judy Ruekberg, Peter Gevanthor, Kaaren McElroy, Bob Allen, Lisa Hines, Bev Lindahl and Mr. Almanza.

The meeting was called to order at 6:48 by President, Ben Reeve. Introductions of all members were made.

Secretary's Report – Minutes from the last meeting held on June 11, 2009 were read. A motion was made by S. Saltzman to accept the minutes as presented. K. McElroy seconded. The motion was approved.

Ben confirmed the upcoming dates and times for our meetings. All meetings, once school reopens, will be held in the band room. There will be some variations in dates due to holidays, etc.

Board Meetings will be held on the 1st Wednesday of the month at 6:30.
Board/Parent Meetings will be held on the 2nd Monday of each month at 6:00.

Board Meeting – 6:30
Wed. August 5th
Wed. September 2
Wed. October 7
Wed. November 4
Wed. December 2

Parent/Board Meeting – 6PM
Mon. August 24
Mon. September 14
Mon. October 12
Mon. November 9
Mon. December 7

Sallie Saltzman will hold the next meeting at her home and the September meeting will be at the Allen's home.

Treasurer's Report – Claude reported that he is still waiting to receive the books from Dan Ripley as Dan is wrapping up some final expenses. Hand off is scheduled for 7/21. The signature card still needs to be signed once Dan is done. *Claude and Ben have this for action.

Key for the mailbox was passed to Ben. The annual fee will be due in March – an invoice will be sent to us.

Bev confirmed that our foundation address is unchanged – it is 2650 Jamacha Rd. Suite 147-65 El Cajon, Ca. 92019. This is the Postal Center at RSD.

She also confirmed that our bank is the Union Bank, Casa de Oro branch.

Director's Report – Mr. Almanza reported that the donation from ROP is actually the truck AND trailer. We still need official approval from the School Board to accept the truck as District property. The District requires us to have a "pool" of drivers. Andy Nelson is going to help with this. The District will maintain the truck and carry the insurance. We still need a place to keep the truck, hopefully on school grounds as it will be useful for storage.

AB 1569 – regarding PE credit for marching band – has been rewritten so need there needs to be all new approvals. It is only in the Education Department committee, at this time.

AB 1569 - Physical Education

Summary: Authorizes the governing board of a school district to exempt any high school pupil from courses in physical education if the pupil participates in California Cadet Corps, cheer team or dance team, color guard or drill team, Junior Reserve Officer Training Corps, or marching band as part of the regular course of study or regular school-sponsored extracurricular activities. Specifies minimum standards for the physical education substitute courses.

The student leaders are at leadership training at Chapman College in Orange County. They will be meeting with Mr. Almanza after that.

Mr. Almanza has recommended that the Board have nametags, thus the students and parents will find it easier to talk to us. *Judy will look into getting nametags that will have name and position in white on orange.

President Report: Ben stressed that the buzz word for this year is COMMUNICATION. Mr. Almanza stated he does need nudging once in a while in regards to communication of information to the parents.

In order to communicate to the new students, we need their emails. *Sally to get these. We need to contact each new student's parents prior to band camp in order to answer any questions they might have. *Members of the Board will help make these calls once we have the numbers.

Webmistress Report: Lisa reported that she still needs the forms updated. * Mr. Almanza and Barbie will update the band camp forms and costs. They want to put all the information, including payments for the camp and meals and uniforms onto one form.

The Volunteer Opportunities form needs the dates for the competitions. *Mr. Almanza has these dates.

The Membership form needs the fees - to be determined by the Board. Mr. Almanza recommended incorporating a free CD of the Pops concert or something like that according to the membership level, to give the parents incentive to join.

Claude shared with the Board a calendar such as he would like to have on the website. All liked it – it will be on the web site once the correct dates are on it *Mr. Almanza will update the calendar with the correct dates and forward it to Lisa to be published on the web site.

The Board agreed that pictures on the website are great and the students really like them. Is incentive to access the website.

Vice President's Report - Sally discussed the newsletter and said that she will be producing it monthly, soon after the parent meeting.

Items to go into the Valhalla Line can be given to Sally.

Mr. Almanza requested that the Board Meeting minutes be distributed soon after the meeting so that it will help remind members to do the assignments they have acquired.

PMAG Representative Report - Bob mentioned that he will be going to the upcoming school board meeting. Mr. Almanza gave him some tips on how to get the most from the meeting.

Bob attended a PMAG meeting with Jeff Cook last May. Bob does not have any information about upcoming meetings but will be trying to find the date of the next one.

Mr. Almanza and Bob explained that PMAG stands for Parent Music Appreciation Group. It is headed by Guy Leonard. It has representatives from all of the schools. This group hosts the district honor band and the district field show, such as we held at Valhalla last spring. They also present scholarships for selected graduating seniors.

A second PMAG representative is needed. This will be pursued and perhaps a new parent will be interested

Member-at-Large Report – Both Peter and Kaaren talked about their function on the board, including their having the tie breaking vote and that they represent the rest of the parent group to the Board. Karen asked that at the first meeting (potluck) she is introduced to the parents and allowed to talk with the group regarding this.

Hospitality – Discussion of hospitality's role in planning the band camp meals took place. It was mentioned that although Patty Allen is the hospitality person, there needs to be a committee to help her.

Band camp dinners will be from 5-6.

First Aid Kits need to be restocked - *Judy to do this once she can get into the band room

The beach party was discussed. It was decided that it would be held at the jetty on South Mission Beach. There are volleyball nets and fire rings available there and the clientele that frequent the beach there has improved significantly. Some of the items that will be needed for the BBQ/picnic include canopies, tables and a "good BBQ" with plenty of fuel.

Fundraising – Recycling will be encouraged during band camp.

Kaaren told the Board about fundraising at Rubios – we would get 20% of sales for the night we are scheduled. Fliers would need to be passed out once we sign up for a date. *Kaaren will get more info on it.

*Kaaren has offered to ghostwrite on grants. She will look into ones we can do.

Claude presented a comparison of two gift card programs and recommended that we do both. One would be an ongoing program that the band would reap the benefits from parents ordering individually and would not require any work on our part. The other program requires that the cards be ordered through the Foundation, gives us more revenue but does require some work on our part. There are many different cards available on both plans with some on the one but not the other. It was decided that the gift card program be kicked off for Christmas and just keep it going after that. *Claude will sign us up once he gets the letter of affirmation.

Wrap Up - *Ben will take the student leader pics for the website. He has already planned on doing this at band camp and even purchased a new lens to use for it. He wants to get the RSDMF Board pics and the Band Director & CG Director pics during band camp.

*Sally to make professional looking stationary for the Foundation to use. She is re-drawing the logo. *Ben is working on the business cards which will need the new re-drawn logo.

It was discussed that we need to do a car wash this summer. Ben presented his lollipop idea but Mr. Almanza says it can not be done on campus He will keep thinking!

Meeting was adjourned by Ben Reeve at 9:05
Next meeting at the Saltzman home on 8/5 at 6:30

Respectfully submitted by Judy Ruekberg – RSDMF Secretary

Summation of Action Items to be reported on next meeting:

*Claude and Ben will complete signature cards at Union Bank for the RSDMF bank account.

*Judy will look into getting nametags that will have name and position in white on orange.

*Sally will get emails for new students from Karen Stewart.

*Members of the Board will help make introductory phone calls to the new student families.

*Mr. Almanza and Barbie will update the band camp forms and costs.

*Mr. Almanza will provide the competition dates

*Mr. Almanza will update the calendar with the correct dates and forward it to Lisa to be published on the web site

*Judy will restock the first aid kits once she can get into the band room

*Kaaren will get more info on the Rubios fundraiser.

*Kaaren has offered to ghostwrite on grants.

*Claude will sign us up for Gift Card fundraising once he gets the letter of affirmation.

*Ben will take the student leader, RSDMF Board, Band Director & CG Director pics for the website.

*Sally will make professional looking stationary for the Foundation to use.

*Ben is working on the business cards which will need the new re-drawn logo.